



Press Release

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Pregis Pad-Kraft® padded mailer line receives FSC® certification; incorporates new performance-enhancing design elements

Deerfield, Ill., July 20, 2011—Pregis has received a Forest Stewardship Council® (FSC) Chain of Custody Mix certification for its Pad-Kraft® padded mailer line. The company is the only U.S. padded mailer manufacturer to have qualified for FSC certification (License Code No. FSC-C100177).

Pregis Corp. upgraded its production line at its Glens Falls, NY plant in order to produce the FSC certified Pad-Kraft® padded mailers.

Pad-Kraft® padded mailers are made from three layers of 100% recycled paper. The outer layer is post-industrial recycled golden kraft and the inner layer is FSC-certified natural kraft. The middle layer (padding) is post consumer recycled macerated newspaper.

The mailers are being rolled out to a broad variety of applications and/or fulfillment house needs ranging from books, videos, CDs, industrial components, cosmetics, consumer electronics, replacement parts, hardware, nutraceuticals, specialty food items, catalogs, binders, toys, clothing, housewares, novelty items etc.

There are two parts to the FSC system. The Forest Management certification ensures that the forest is managed to high standards covering social, environmental and economic issues. The Chain of Custody certification traces the wood from those forests through all stages of processing and distribution. By definition, mix certified products include a combination of FSC-certified virgin fiber and controlled wood and/or recycled fiber from non-controversial sources.

“Providing Pregis customers with products that meet tough FSC certification criteria is just one way our products help them achieve their environmental objectives,” said Dan Ashley, director of national accounts, Pregis.

In addition to the FSC certification, a key design element has been engineered into the Pad-Kraft® mailers to minimize the chance that the macerated (shredded) paper padding doesn't inadvertently spill out of the bag when it's opened.

“Unlike other mailers which have the tear strip running the length of the bag, we've placed our tear-strip on the flap itself. That eliminates the chance of tearing into the macerate and creating a mess,” explains Ashley.

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Pad-Kraft® mailers feature improved seam strength and increased puncture and moisture resistance. Additional recycled macerated paper glued between the inner and outer sturdy kraft layers increases padding consistency and reduces material shift during shipping. Fold-over top and bottom construction adds edge protection.

“With companies pushing for sound environmental alternatives, it was the appropriate time to make an investment in equipment that could provide a performance-oriented all paper mailer alternative,” Ashley says.

Each of the nine sizes in the stock line comes in two versions—self-adhesive flap with a tear strip and tube-style closure with serrated lip options that facilitate fulfillment house usage. Sizes ranges from 5- x 10-inches to 14.5- x 20-inches.

About FSC:

FSC is an independent, non-governmental, not for profit organization established to promote the responsible management of the world’s forests. It provides standard setting, trademark assurance and accreditation services to companies and organizations interested in responsible forestry. Products carrying the FSC label are independently certified to assure consumers that they come from forests that are managed to meet the social, economic and ecological needs of present and future generations. FSC rules and procedures are developed through strong multi-stakeholder processes. For more information about FSC visit www.fsc.org.

About Pregis:

Pregis Corporation is a leading global provider of innovative protective, flexible, and foodservice packaging and hospital supply products. The company offers packaging and product solutions for a wide variety of consumer and industrial market segments including food and foodservice, healthcare, agriculture, automotive, furniture, electronics, construction, fulfillment, catalog and military/aerospace. The specialty-packaging leader currently operates 47 facilities in 18 countries around the world. For more information about Pregis, visit www.pregis.com.

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