



Press Release

April 22, 2008

Media Contacts: Josephine Lee
Pregis Corp.
(847) 597-9356
jlee@pregis.com

Sophia Dilberakis
SD Communications
(312) 787-5800
sophiad@att.net

PREGIS LAUNCHES NEW WEBSITE

Deerfield, Ill., April 22, 2008—A new customer- and market-oriented website has just been launched by Pregis Corp.

As the leading supplier of diverse protective, flexible and foodservice packaging and hospital supply products in North America and Europe, the company wanted to create a visually attractive, easy-to-use, online environment for its global customer base.

“We wanted to build a contemporary, efficient website that provides a pleasant environment for our customers to visit,” explains Josephine Lee, director of marketing, Pregis, Protective Packaging North America. “We know how important it is not only to find relevant information, but also to do so in a way that doesn’t derail the visitor into sections that aren’t of value to them. Our architecture gets you to where you want to go, quickly.”

Icons and short copy blocks on the landing pages provide fast reference points to all of the company’s major product and system offerings. Drilling down further into specific product pages yields extensive descriptions, product specifications, end-use market applications and benefits.

In addition, customers who register on the website gain access into the Pregis library which includes downloadable materials such as case studies, product brochures and videos. In the near future, white papers and podcasts also will be added.

The company’s global businesses are: Flexible Packaging, Hospital Supplies, Hexacomb Products, Protective Packaging (Europe), Protective Packaging (North America) and Rigid Food Packaging.

MORE

Pregis/New website launch
Page 2

Embracing the global reach of its customers, the website also gives users the option of viewing the site in multiple languages—German, Spanish and U.S. or U.K. English. Complimenting the product pages is a Contact Us form which helps direct the customer’s query in the right direction. News and Investor pages round out the top-level navigation.

About Pregis:

Pregis Corporation is a leading global provider of innovative protective, flexible, and foodservice packaging and hospital supply products. The company offers packaging and product solutions for a wide variety of consumer and industrial market segments including food and foodservice, healthcare, agriculture, automotive, furniture, electronics, construction, fulfillment, catalog and military/aerospace. The specialty-packaging leader currently operates 47 facilities in 18 countries around the world. For more information about Pregis, visit www.pregis.com.

#