



Press Release

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PREGIS NAMES DIRECTOR FOR ITS DISTRIBUTOR PROGRAM

Deerfield, Ill., November 19, 2008—Pregis Corp. has named Thor Petersen director of its distributor program. In his new role, Petersen will be overseeing programs and initiatives designed to strengthen the supplier/distributor relationship and bring innovative solutions to packagers.

The new direction of Pregis' distributor program is being steered in part by the Pregis Distributor Council (PDC). The council is comprised of the company's leading distributors and was formed earlier this year as a feedback and networking entity.

"One of the reasons we formed the PDC was to give key distributors the opportunity to tell us what specific programs, services and support they need to help them grow their business," explains Petersen. "The end goal is to help speed-to-market protective packaging solutions for end-use customers."

Under the banner of "focus on your growth," Pregis will be creating new programs including custom lead generation and marketing initiatives (brochures, public relations, cobranding, etc.) for its top tier distributors. Additionally, training will be offered on a variety of industry topics.

Pregis has a wealth of knowledge in areas such as sustainability, lean manufacturing, inventory control, material handling, processing, time management, safety, etc. The company's objective is to share information about innovative operating philosophies and how they impact protective packaging.

"To help make sure that we continue to add value to each other, we also will be putting quarterly management reviews in place. This will allow us to monitor our

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progress and modify support elements as necessary,” he says.

The ultimate goal is to empower distributors so that they are better equipped to partner with packagers in ways which add true value to the relationship.

Petersen brings a proven success track record to the position having been with Pregis and its predecessor companies for the past decade. In his previous positions as account manager and regional sales manager, he has worked first hand with distributors and their customers to find cost-effective packaging solutions across a broad spectrum of applications.

With a B.S. in Packaging from Michigan State University, Petersen’s strong technical background brings an additional asset to the position.

About Pregis:

Pregis Corporation is a leading global provider of innovative protective, flexible, and foodservice packaging and hospital supply products. The company offers packaging and product solutions for a wide variety of consumer and industrial market segments including food and foodservice, healthcare, agriculture, automotive, furniture, electronics, construction, fulfillment, catalog and military/aerospace. The specialty-packaging leader currently operates 47 facilities in 18 countries around the world. For more information about Pregis, visit www.pregis.com.

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